



## CONTACT

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949 - 429 -9272

taylorssnowphillips@gmail.com

www.taylorssnowphillips.com

San Diego, CA

## SKILLS

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- Digital & print marketing
- Trend research
- Communication
- Customer service
- Organization

## LANGUAGES

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- English
- French

# TAYLOR PHILLIPS

## COMMUNICATION STUDIES MAJOR

## EDUCATION

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### Point Loma Nazarene University

2022 - Current

- GPA - 3.5
- Expected graduation - 5 / 4 / 24

### Baylor University

2020 - 2021

- Units earned - 26

## WORK EXPERIENCE

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### HOST & BUSSER

#### Ketch Grill & Taps

Current

- Welcome & seat around 300 guests per shift
- Maintain an average table turnover time of five to ten minutes during busy rushes

### MARKETING INTERN

#### Sea Pointe Design & Remodel

2022

- Contributed to a full branding & website remodel
- Executed service advertisement on a multitude of different platforms
- Responsible for designing and dispatching both print & digital marketing

### FASHION DESIGN & TREND RESEARCH INTERN

#### Tilly's Corporate

2021

- Created weekly & bi-weekly trend prediction presentations for duration of my internship
- Researched potential future design ideas
- Communicated & coordinated with external vendors for sample pieces and color swatches

## ACTIVITIES & HONORS

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Lambda Pi Eta- National Communication Honors Society

2022 - Current

Placed 25th / 300 in AMA case competition

2023

Dean's List PLNU

2023

Campus Activities Board PLNU

Current

National Charity League - Canyon Chapter

2013 - 2020